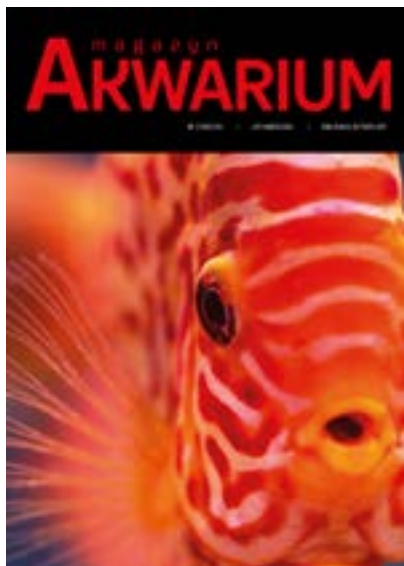


2026



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THE LATEST ISSUE

PRICING AND TERMS FOR AD SPACE IN MAGAZYN AKWARIUM (AQUARIUM MAGAZINE)

MAGAZYN AKWARIUM - ONE OF A KIND ON THE POLISH MARKET

Magazyn Akwarium is the only bimonthly publication in Poland dedicated to aquaristics that has been uniting enthusiasts of the underwater world for years. Aimed at both hobbyists and amateurs, it provides practical advice, inspiration, and interesting facts about the underwater world. Our interactive version, available free online, offers new opportunities by combining tradition with modernity, reaching a wide audience.

ADVERTISING AS AN INTEGRAL PART OF THE CONTENT

Advertisements in Magazyn Akwarium and product placements are an integral part of our publication. Especially in the interactive version, we enable direct linking to the purchase of promoted products, making the presentations extremely effective and convenient for readers. Your products can become a natural element of the aquatic reality presented in the magazine.

REACH ENGAGED ENTHUSIASTS

Advertising in Magazyn Akwarium allows you to reach readers who actively pursue their passion and look for the best solutions for their tanks. These are highly engaged individuals ready to invest in innovative technologies and aquaristic products.

BUILD YOUR BRAND'S VISIBILITY

The trust that Magazyn Akwarium enjoys translates into the strength of the ads featured in its pages. Your brand will become part of the aquaristic world, gaining credibility and recognition among the most dedicated enthusiasts of this field. Take advantage of the opportunities for interactive product placement and build your presence in the market today!

BIMONTHLY CIRCULATION

PRINTED COPIES

1 800

READERS

800 - Subscribers
(postal distribution)

10 000 - 18 000

(free and digital distribution)

PUBLISHING SCHEDULE 2026

ISSUE	PUBLICATION DATE	FILE SUBMISSION DEADLINE
1/2026	February 12	January 29
2/2026	April 6	March 26
3/2026	June 4	May 21
4/2026	August 6	July 23
5/2026	October 1	September 17
6/2026	December 3	November 19

TECHNICAL INFORMATION

REQUIRED MATERIALS:

- ❑ PDF file version 1.4
- ❑ Fogra 39L color profile
- ❑ CMYK color profile - 300 DPI
- ❑ Maximum color saturation (TIL): 300%
- ❑ Include 5 mm bleed and cut lines for full-page formats
- ❑ For spreads, deliver two separate files

DEADLINE FOR MATERIALS:

15 days before publication
Printing: Offset, 150-grid
Binding type: Glued, rectangular spine

Page	Spread	Half Page Horizontal	Half Page Vertical	1/3 Page Horizontal	1/3 Page Vertical
207 x 290 mm	414 x 290 mm	207 x 145 mm	104 x 290 mm	207 x 97 mm	69 x 290 mm

AD FORMATS AND PRICING (EURO, EXCLUDING VAT)

PAGES

Editorial Page: 700
Back Cover (4th): 1 600
Inside Back Cover (3rd): 900
Inside Front Cover (2nd): 850
Page by Editorial Note: 800
First Right Page: 750

SPREADS

Standard Spread: 1 200
Opening Spread: 1 400

AD MODULES

Half Page: 420
1/3 Page: 350
1/4 Page: 250